About Us
LatinosinHigherEd.com is the first Latino professional employment website designed specifically for the higher education community. It was launched in response to a growing concern about the need to promote career opportunities in higher education for the growing Latino population.

This site helps employers connect with the largest pool of Latino professionals in higher education in the United States, Puerto Rico and internationally by disseminating employment opportunities to registered candidates and a national network of Latino-serving organizations and listservs.

Key Facts

- **100,000** hits per month
- **10,000** unique visitors each month and growing
- Over **10,000** eNewsletter subscribers
- Job notifications sent to state and national professional Latina/o networks to expand outreach
- Over **1,000** institutions posted nationally
- Mobile friendly
- Upload jobs via XML
- Agency commission recognized
## Posting Opportunities

**Access to Qualified Candidates**

### 1 Single Job Postings

<table>
<thead>
<tr>
<th>Package</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job Pack I</td>
<td>$220</td>
<td>Post 1 position for 90 days</td>
</tr>
<tr>
<td>Job Pack II</td>
<td>$850</td>
<td>Post 5 positions for 90 days</td>
</tr>
<tr>
<td>Job Pack III</td>
<td>$1,350</td>
<td>Post 10 positions for 90 days</td>
</tr>
</tbody>
</table>

### 2 Yearly Subscriptions

- Post unlimited employment opportunities for 1 year based on full time student enrollment.

<table>
<thead>
<tr>
<th>Subscription Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Divisional/ Department Subscription</td>
<td>$825</td>
</tr>
<tr>
<td>Yearly Subscription - Enrollment &lt; 3,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Yearly Subscription - Enrollment 3,000 - 5,999</td>
<td>$1,150</td>
</tr>
<tr>
<td>Yearly Subscription - Enrollment 6,000 - 9,999</td>
<td>$1,350</td>
</tr>
<tr>
<td>Yearly Subscription - Enrollment 10,000 - 16,999</td>
<td>$1,600</td>
</tr>
<tr>
<td>Yearly Subscription - Enrollment &gt; 17,000</td>
<td>$1,950</td>
</tr>
</tbody>
</table>

### 3 Advertising Banners

#### Front Page Banner

- **Front Page Top Banner**
  - $450/month • 468 x 60

- **Front Page Featured Employer Banner**
  - $300/month • 156 x 60

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For more information, contact Heriberto Roman at 860.632.7676 or Contact@LatinosinHigherEd.com
Compare the Difference

$200 for 90 day single postings

**Pricing as of July 1, 2014**
Additional Benefits
Custom features for employers and advertising agencies

Employers/ Ad Agency
- Upload multiple jobs via XML
- Agency commission recognized
- Target your postings by job category
- Free additional social media exposure
- Access and view activity statistics online
- Add, edit and delete job postings instantly
- Gain national exposure with Latina/o candidates
- Manage positions for multiple clients from one account
- Suspend and activate jobs on demand
- Competitive pricing
- Postings including job alerts to the following social media websites: 📱-twitter-linkedin

Testimonials

Subscribing to LatinosinHigherEd.com has been the one of the easiest decisions I’ve made. It has helped me not only by bringing diversity to my work place, but gave me access to the best Latino candidates.

- M. Roman
  University of Nevada

Signing up was easy to do and their customer service was great! They helped me throughout the whole process and posting jobs was simple to do.

- A. Cruz
  University of Saint Joseph